

# AGÊNCIAS DE COMUNICAÇÃO E SUAS DISCIPLINAS.

BRAND PLANNING  
 CREATIVITY  
 OFFLINE MEDIA  
 STRATEGIC DELIVERIES  
 CRM OFFLINE  
 BTL  
 GAMEFICATION  
 DIGITAL CONTENT  
 MOBILE / APPS  
 YOUTUBE / VIDEOS  
 BRANDING DIGITAL MEDIA  
 WEBSITES  
 SOCIAL MARKETING  
 CREATIVE FACTORY  
 UX / UI  
 PAID SEARCH  
 E-CRM (E-MAIL MKT)  
 E-COMMERCE  
 SEO  
 ANALYTICS  
 CRO  
 BUSINESS INTELLIGENCE  
 BID MANAGEMENT  
 PROGRAMMATIC BUYING  
 BIG DATA  
 PREDICTIVE MEDIA  
 AI  
 ML

**ADVERTISING AGENCIES**

**PERFORMANCE AGENCIES**

**ADVERTISING  
 DENSE & DEEP EXPERTISE**

**DIGITAL  
 DENSE & DEEP EXPERTISE**

**DIGITAL AGENCIES**

**CREATIVE  
 FOCUS**

**OFFLINE  
 DNA**

**CREATIVE  
 SKILLS**

**MEDIA  
 DELIVERIES**

**ANALYTICAL  
 SKILLS**

**CONSULTIVE  
 DELIVERIES**

**PERFORMANCE  
 FOCUS**

**DIGITAL  
 DNA**

